



## US-Canada Agreement- Key Messages to industry

### 1. Access to Logos

The USDA Logo can be downloaded from the NOP web page. The Canadian Logo is available to producers through ACAs or Certification Bodies.

### 2. Labelling

Labelling requirements of the importing country must be met.

In Canada the permitted labelling claims are as follows:

- **"Organic"**  
Products that contain at least 95% organic content may be labelled organic and bear the Logo
- **"% organic ingredients"**  
Multi-ingredient products with 70%-95% organic product content may have the declaration: "% organic ingredients"
- **"Declaration in the ingredient list"**  
Multi-ingredient products with less than 70% organic content may identify the organic products it contains in its ingredient list.
- In addition:  
The name of the Certification Body must appear on the label  
Imported products must be identified as such

In the US, the labelling requirements are as follows:

<http://www.ams.usda.gov/AMSV1.0/getfile?dDocName=STELDEV3004446&acct=nopgeninfo>

- **100% label**  
All ingredients must be organic; if processed, must also use organic processing aids; use of logo is optional\*\*;
  - **"Organic"**  
95% content minimum; use of logo is optional\*\*;
- Plus-- **"Made with [organic ingredients specified]"**  
Minimum 70% organic content; no logo allowed\*\*;

#### **Below 70%**

May only identify organic ingredients in the ingredient statement and do not have to be certified.

\*\*Agent name must appear on all products.

Use of organic logos is voluntary.

Either or both logos are permitted in either country provided the organic content of the product is 95% or more.

### 3. Canadian Accredited International CBs

The CFIA will monitor Certification Bodies providing certification to the terms of the agreement outside of Canada for products exported to the US. Canada is sending to the NOP the list of CFIA accredited certification bodies providing certification to the terms of the agreements outside of Canada.

#### 4. Documentation

The certification body or operator will maintain the documentation to demonstrate that a product is certified to the terms of the agreement. In Canada it will be in the form of a separate certificate or a statement on the existing certificate.

#### 5. Processed Products

Processed products should meet the requirements of the agreement. It is recognized that the tracking of inputs for process products could be challenging thus the requirements for documentation of this should be flexible for a period of time.